



CHKS

Insight for better healthcare

Part of the AdvT Group

Market Intelligence

Shows activity and
income volumes across
whole health economies

Includes
Inpatient and
Outpatient data

Market share by
Commissioner and
GP Practice

CHKS's commissioning tool provides Market Intelligence to deliver data driven strategy

The challenge

Healthcare providers need to understand their local and wider market share to be able to strategically plan and develop services effectively

The solution

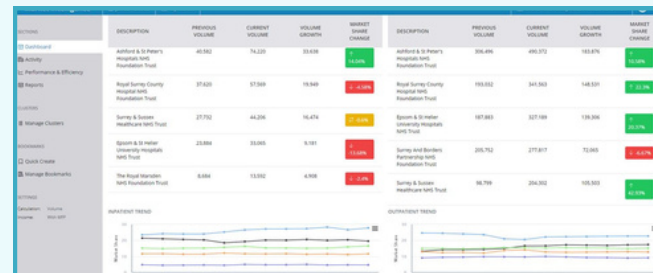
CHKS Market Intelligence pinpoints by Commissioner or GP Practice where inpatient and outpatient activity / tariff levels are falling / growing for the healthcare provider and also across the wider health economy. A range of options are available including admission type, specialty and HRG, plus a selection of charting and mapping views are included to better understand the data.

Key features and benefits:

- Develop services by identifying opportunities for new services or to grow existing ones
- Measure the success of service improvement initiatives
- Quickly detect risks to established activity or income
- Analyse competitor activity and understand the impact on your services
- Highlight risks to service improvement initiatives
- Identify commissioning trends to understand pressures in the healthcare system and support work to resolve them
- See where GPs and CCGs are commissioning their services from and how this affects your organisation
- Take a total view of the local healthcare market and the needs of your key commissioners
- Generate supporting data that informs commissioner discussions.

CHKS is a leading provider of healthcare intelligence and quality improvement services. Since 1989 we have been developing solutions for healthcare organisations in over 20 countries and have worked with over 400 clients worldwide. Market Intelligence has been designed to help providers monitor, analyse and understand commissioning activity in both the local and wider markets. The programme helps you to develop your services, manage risks and engage with your commissioners.

To find out more, please email info@chks.co.uk



The 'My Market' functionality within Market Intelligence allows you to review commissioner and provider activity for a given market. This is different from the default analysis which focusses on the activity of the client and then provides insight into which other providers work with the clients' commissioners (GP or CCG). It is possible to create a commissioner market based on GPs or CCGs and a provider market based on organisations or hospitals.

